

"ALTA – 70 YEARS AS A SKIING MECCA" Presented by Alan Engen 4:00 PM Tuesday January 20th *Alta Lodge, Alta, Utah*



Skiing historian, National Ski Hall of Fame member, author and Director of Skiing at Alta, Alan Engen, will recount the significant milestones – and the major players – of the evolution of the sport in Utah. Alan's presentation will discuss the dynamics which drove Alta to change from a mining town to a ski town, the principles involved, and the role Alta has played in contributing to the skiing on the national scene, as well as its contribution to Utah's envied status as a skiing paradise. Alan's roots run deep in the history of the sport. Not only is he a chronicler of skiing, but he has been an active participant on many fronts and a significant influence in the growth of the sport/industry in the region. He was a multi-discipline skier for the University of Utah, winner of numerous regional and international races and is one of the founders of the Alta Ski History Society. He also is the visionary/founder of the \$11 million Alf Engen Ski Museum/Joe Quinney Winter Sports Center at Utah Olympic Park, which opened in 2002. It is hailed as one of the finest ski museums in the country.

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